### **STUDY AT THE PENTHOUSE!**

Penthouse 2, Wisma LYL 12, Jalan 51A/223, Seksyen 51A, 46100 Petaling Jaya, Selangor.

**FIND US ON** 

() cats.edu.my

catscollegemy

cats\_college

⊠ study@cats.edu.my

General line ©+603-7498 7777 ©+6012-678 8712 / 8763

> International enquiry ©+6012-678 8751

# **CREATING WAVES** THAT ECHO FAR

International College of **Creative Arts Technology** [DKA028(B)]

### "

We are committed to ensuring our students' journey here is supportive, enriching, and fulfilling! 77

> - Dr. Suseela Balakrishnan Chief Executive Officer, CATS College

# ABOUT

International College of Creative Arts Technology (CATS College) was rebranded in 2022 to strategically focus on addressing the development of creative economy in Malaysia and Southeast Asia. The convergence of creativity and artistic possibilities through technological innovation contributes to a more humanistic and sustainable world. Formerly also known as SAE Institute Malaysia, CATS College is on a journey to produce graduates in new and emerging creative industries.

### WHY CATS COLLEGE

A reputable and vibrant hub for creatives

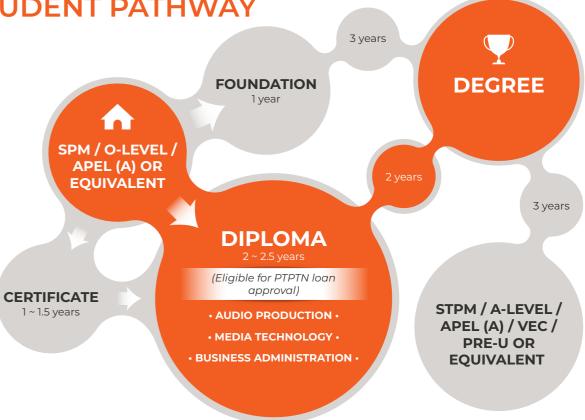
Where creativity meets innovative technology

A community of thriving creatives

"Medicine, law, business, engineering - these are noble pursuits and necessary to sustain life. But poetry, beauty, romance, love - these are what we stay alive for."

- Dead Poet's Society

### **STUDENT PATHWAY**





# WEAVE NARRAT **EVOKE EMOTIONS**

### THROUGH AUDIO CRAFTSMANSHIP

- ♦ 2.5-year programme
- Industrial training with experts
- ✦ State-of-the-art technology and facilities

### **BRIEF SUMMARY**

The Diploma in Audio Production is designed for interested individuals to explore audio, sound production, audio engineering fields and developing interactive audio content. Throughout the learning process, students will actively engage and communicate with members of faculty and industry practitioners to discover innovative ideas in audio technology. We aim to encourage students to develop as creative individuals who are able to think critically and solve problems creatively.

### **CAREER OPPORTUNITIES**

Audio System Engineer, Audio Visual Specialist, Boom Operator, Broadcast Engineer, Event Crew, Foley Engineer, Live Sound Engineer, Mastering Engineer, Mixing Engineer, Post-Production Engineer, Recording Engineer, Sound Editor, Sound Engineer, Stage Crew, Technical Support Engineer.

### **DIPLOMA IN AUDIO PRODUCTION**

MQA[KP/JPS(FA5723)6/26]

### **SEMESTER 1**

- Communication and Critical Thinking
- Introduction to Audio Technology Project Planning and Management
- Studio Technology Studies 1
- MPU Subject (U1)

### **SEMESTER 2**

- · Marketing and Advertising Media Business Fundamenta
  - Studio Technology Studies 2 • MPU Subject (U2)

### **SEMESTER 4**

• MPU Subject (U3)

 Digital Recording Technology 2 Introduction to Music Studies 2 Music Business Fundamentals

### **SEMESTER 5** · Advance Studio Studies

- Audio Design for Multimedia · Location Sound Recording
- Mastering Surround Music Production

### **SEMESTER 7**

- Final Year Project
- Music Production and Marketing
- Project Paper
- · Copyright and Legal Issues Research
- Industrial Internship



### **SEMESTER 3**

- Studio Maintenance and Troubleshooting
- · Digital Recording Technology 1
- Introduction to Music Studies 1
- Studio Acoustics

### **SEMESTER 6**

- Audio Event & Management
- Audio Post Production
- Broadcast Technology
- · Live Sound System Application
- Producing and Portfolio Preparation
- MPU Subject (U4)

## EQUIPPING **CREATIVE MINDS** WITH TECH-SAVVY SKILLS

### ♦ 2.5-year programme

- Industrial training included
- ✦ Hands-on learning

### **BRIEF SUMMARY**

The Diploma in Media Technology is a convergence of audio technology, graphics, animation, digital film, and interactive and networked media. The programme aims to empower our graduates to address media technology issues with the required know-how and professionalism for every challenge they encounter.

### **CAREER OPPORTUNITIES**

Audio Visual & Lighting Specialist, Boom Operator, Broadcast Station, Cinematographer or Director of Photography, Digital Photographer, Director, Foley Artist, Integration Engineer, Lighting Technician, Live Sound Engineer, Mastering Engineer, Mixing Engineer, Recording Engineer, Scriptwriter, Sound Designer, Video Editor or VFX Artist, Web Designer, 3D Animator.

### **DIPLOMA IN** MEDIA TECHNOLOGY

MQA[KP/JPS(A3220)11/24]

### **SEMESTER 1**

- 2D Illustration Digital Imaging Introduction to Audio Technology Analog Studio Technology
- Visual Communication • MPU Subject (U1)

### **SEMESTER 4**

- Producing, Directing and Portfolio Preparation Studio Acoustics Elective Subject • MPU Subject (U3)
- Technology Digital Editing Live Sound System Application
- Short Film Project

### **SEMESTER 7**

Industrial Internship

### **SEMESTER 2** Digital Studio Technolo

- Cinematography and L Digital Graphics Introduction to Music Studies
- Media Studies and Web Fundamentals
- MPU Subject (U2)

### **SEMESTER 5**

- Audio Post Production and Broadcast
- Surround Music Production and Mastering

#### 07 | Creating Waves That Echo Far | 2023



### **SEMESTER 3**

tallation in Batteria to Law	ogy		
_ighting Principles	ighting	Principles	

- Digital Recording Technology Fundamentals of 3D Modelling and
- Animation
- Screenplay Writing

#### **SEMESTER 6** Advance 3D Modelling and Animation Advance Compositing and Special Effects Advance Film and Video Production Media and Communication Law Music Video Assignment • TV Commercial Advertisement Assignment Video Documentary Assignment • MPU Subject (U4)

## **CREATING & NURTURING FUTURE**

# **BUSINESS LEADERS**

- ★ 2.5-year programme
- ✦ Industrial training
- ✦ Experiential & collaborative learning

### **BRIEF SUMMARY**

The Diploma in Business Administration programme is designed to help students develop the critical thinking skills required to succeed in a rapidly changing business environment. With our experienced faculty and multi-disciplinary approach, our Diploma in Business Administration will equip you with the necessary knowledge to become a well-rounded professional, ready to kick-start your career.

### **CAREER OPPORTUNITIES**

Government Sector, Small Business Operator, Retailing, Marketing Consultant, Commodities Trader, Business Advisor, Hospitality Industry, Investment, Real Estate, Banking, Account Executive, Admin Secretary, Operations, General Clerk, Finance Manager, Payroll Administrator, Human **Resources Executive** 

### **DIPLOMA IN BUSINESS ADMINISTRATION**

MQA[KP/JPS(FA3353)11/23]

#### **SEMESTER 1**

ര

0

0

 Accounting 1 • English 1 Fundamentals of Marketing Introduction to Business Microeconomics • MPU Subjects (U1)

#### **SEMESTER 2**

0

0

- Accounting 2 Business Communication · Business Mathematics
- English 2
- Macroeco

### **SEMESTER 4**

 Business Statistics Business Law Fundamentals of Human Resource Management Introduction to Information Technology Innovation Management Risk Management • MPU Subject (U2)

#### Organisational Behaviour · People and Organisation Principle and Practice of Sales Screenplay Writing (U3)

**SEMESTER 5** 

### **SEMESTER 7**

Industrial Training

#### 09 | Creating Waves That Echo Far | 2023

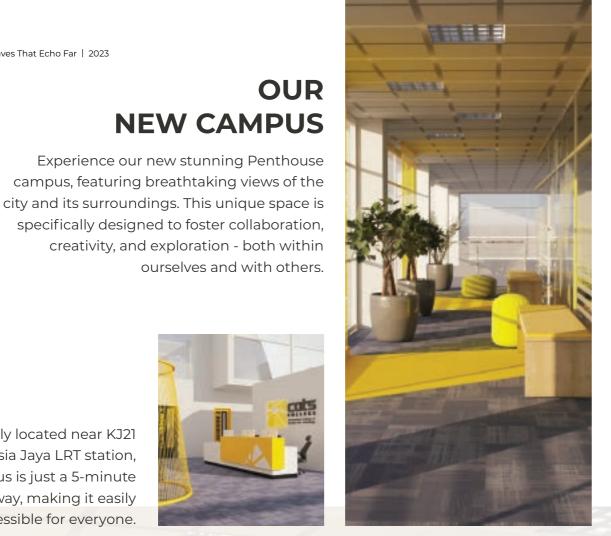


### **SEMESTER 3**

- Business Ethics
- · Communication and Presentation Skills
- Entrepreneurship

### **SEMESTER 6**

- Fundamentals of Operation Management
- International Business
- · Community Services (U4)









## **PTPTN AND SCHOLARSHIP AVAILABLE**

- ✦ CEO Scholarship
- ✦ Talent Bursary
- ✦ CATS Merit Scholarship

### LIST OF SCHOLARSHIPS

- Perbadanan Tabung Pendidikan Tinggi Nasional Loan (PTPTN) Biasiswa Yayasan Bank Rakyat Employee Provident Fund (EPF) Withdrawal Scheme for Education Hadiah Anak Masuk Universiti (HADIAH IPT) from Kerajaan Negeri Domestic Convertible Loan (PBUDN) from Selangor State Government Higher Education Scholarship Assistance from the Selangor Zakat Board Selangor Foundation Loan
- IPT Initial Assistance Scheme from Federal Territory Foundation

